Goutham Motati

UX Designer | Product Designer

I design meaningful and powerful products that sell. With 8 years of design experience, I play multiple roles from UX designer to business strategist and everything in between to make sure an idea comes to life. My strength is the ability to find the right balance between user needs and business needs.

📞 +91 91606 88898

✉ gouthammotati@gmail.com

🌐 www.gouthammotati.com

in linkedin.com/in/gouthammotati

📍 Hyderabad, India

FEATURED ACCOMPLISHMENTS

Unpaper
Positioning unpaper as a leader in this scene by creating better UX which addresses the user needs. 90% of the users love the clean and simplified design. In addition, worked with the marketing team to acquire 15x more monthly users.

Travel Allowance Claim Process
Created a new claim process flow to bring down the processing time from 20 days to near real-time.

USA based smart parking startup
Helping in fine-tuning and pivoting their business model to cater for new user and market needs to make it more scalable.

EXPERIENCE

Lead User Experience Designer - Unpaper | 2017 - Present
Hyderabad, India

UX Consultant - Freelance | 2016 - Present
Remote

UX Designer - Affinitiv | 2016 - 2017
Chicago, USA

UI and Graphic Designer - Freelance | 2012 - 2016
Remote

EDUCATION

User Experience Design | 2016
General Assembly, San Francisco, USA

Masters in computer science | 2015 - 2016
NPU, San Fransico, USA

Bachelors in computer science | 2009 - 2013
JNTU, Hyderabad, India

TOP SKILLS

Product Design
Cross Functional Leadership
Design Strategy
UX Architecture
User Flow Design
User Research
Process Flow Design
Visual Design System
User Interface Design
UX Writing
Design Documentation
Product Documentation
Ideation
Business Strategy
Wireframing
Project Management
Team Management
Marketing Strategy

MOST USED TOOLS

Papers and Whiteboards
Sketch
Adobe XD
Zeplin
Invision
Marvel
Slite

LANGUAGES

English
Telugu
Hindi